

**Rio Grande County Tourism Board  
Code of Conduct & Ethics**

The Rio Grande County Tourism Panel (Tourism Board) is organized under Senate Bill No. 23, Section 1.30-11-107.5 pursuant to the action of the Rio Grande County Commissioners for the purpose of administering the county lodging tax tourism fund. The purposes are restricted to advertising and promoting tourism for the benefit of those unincorporated areas and municipalities from which the lodging tax originated. The Board is comprised of members involved in the tourism industry representing the communities of Monte Vista, Del Norte and South Fork and their surrounding areas.

- I. Members of the Board will make every effort to attend and participate in all regular and special meetings.
- II. Members of the Board will at all times conduct themselves in a civil and respectful manner in dealing with other Board members and/or guests.
- III. Members of the Board will afford each proposal before the Board a fair and impartial hearing and judge it solely on its potential to promote tourism.
- IV. Members of the Board will disclose to the Board any business, financial or personal connection with any proposal before the Board. If in the judgment of the Board there is a conflict of interest, actual or apparent, the member will abstain from all voting on the proposal.
- V. Members of the Board will not use their position on the Board to profit from any actions of the Board.
- VI. Members of the Board, in meeting with businesses, individuals or organizations, will not make commitments binding on the Board or represent themselves as speaking for the Board, unless previously so authorized by the Board.
- VII. Members of the Board, while appointed to represent a specific community, will strive to ensure that all areas within the County receive equitable benefit from Board actions.